



2019

## Guidelines for Letters in Support of Missouri Film Tax Incentives

These guidelines are prepared by Missouri Motion Media Association for letters in support of specific legislation to re-instate the film tax incentive in Missouri. You may contact the following board members if you have specific questions regarding your letters.

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### Guide for letter to Missouri Senate:

- Your email letter should be written in a *positive tone* asking for the legislator support for the specific bill
- The letter should be concise and to the point. Facts over feelings.
- Email your letter (signed) to Senator (Name TBD by the committee our bill is assigned to and/or your own Missouri State Senator)
- Copy MOMMA - [info@mommaonline.com](mailto:info@mommaonline.com)

### Letter to Senate:

Senator XXXX  
Capitol Building  
201 West Capitol Avenue  
Jefferson City, Missouri 65101

Dear Senator XXXX,

Please accept this letter as testimony in support of Senate Bill TBD to re-instate the Film Production Incentive in Missouri.

[Some points to bring up in your letter (some items may resonate more with businesses, cities or individuals - make the letter your own!):

- Why do you support the bill?
- Have you benefited from film or television production?
- Do you have specific examples of your business, city, or you are benefiting from this type of economic activity?

[Other good points you may choose to mention:

Talk about your project & willingness to look at MO for future projects if there is an incentive]

I appreciate your help and ask that you pass Senate Bill (TBD).

Sincerely,

[Sign and  
Insert Your Name, and Address]